

Zichen TIAN

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EDUCATION

Pennsylvania State University – University Park	Pennsylvania, United States
Bachelor in Broadcast Journalism	2019 – now
<ul style="list-style-type: none">Awarded “Dean List” in 2020 Spring and 2021 Fall	
Shenzhen Vanke Meisha Academy	Shenzhen, China
High School G10-12	2016 – 2019

WORK EXPERIENCE

Assistant - Shenzhen Media Group (Longgang District)	July 2017
<ul style="list-style-type: none">Responsible for department activity planning, process planning, poster production, and report recording;Participated in news shooting and had an in-depth understanding of news production process.	
New media Operation - New Era Education	August – September 2020
<ul style="list-style-type: none">Received and edited news about studying abroad;Published 8 articles on the official account and won hundreds of followers;Participated in the copywriting planning process, coordinated and revised multiple copywriting based on customer needs;Collected and summarized the culture of universities, providing guidance and planning for prospective students.	
News Assistant - Shenzhen Media Group	December 2021— April 2022
<ul style="list-style-type: none">Participated in the completion of news content and assisted reporters in finding resources. The news has been reported in the City Express;Assisted reporters to ask questions in order to clarify the interview content;Assisted reporters to shoot short films for Shenzhen community, and participated in the Tik-Tok editing and production;Learned how to flexibly use equipment in the studio, and self-studied the video editing software Premiere 3D to edit works.	

EXTRACURRICULAR ACTIVITIES

Member of Props/Publicity Department – PSU Chinese Drama Club	2019 – now
<ul style="list-style-type: none">Produced and followed props and materials, cooperated with transportation, and communicated with the actors to follow up the props;Edited and associated articles, prompted the club information, followed up ticket business of the theater for hundreds of audiences.	
Founder – Shenzhen International Students Social Group	2020 - now
<ul style="list-style-type: none">Operated and managed the Shenzhen international student community group, providing a high-quality social platform and attracted more than 400 members;Planned community activities, tracked the quantity and quality of activities, and improved the interaction between members. Users of “Christmas Eve” and “Spring festival” has increased by more than 50%.	
Member in Academic Division - Chinese Students and Scholars Association in PSU	2021 - now
<ul style="list-style-type: none">Participated in freshman activities of Penn State University, provided Chinese students with primary resources about the activities, and assisted freshmen in their college life and study;Organized an online freshman meeting in July 2021, and followed up with nearly 200 freshmen and their parents;Cooperated with sponsors (JNC Summer Program, New York Auto Depot), promoted and edited articles. Now it has brought hundreds of potential customers.	

PERSONAL SKILLS

- Language:** Mandarin (native); English (fluent); Japanese (basic).